

MAKE A DIFFERENCE

...invest in our community and have *fun* doing it



LET'S DO THIS TOGETHER!

The Town of Youngtown invites you to partner with us and sponsor events that provide you the unique opportunity to connect with the community, to build brand awareness and show your company's support for the citizens' of Youngtown and surrounding areas.

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to impress clients, vendors and employees at these community minded experiences.

WE'LL FIND THE RIGHT FIT!

The Town of Youngtown's G.A.I.N. (Getting Arizona Involved in Neighborhood) Event encourages residents to come together in a fun atmosphere to promote safety, neighborhood communication and celebrate the successes of crime prevention through **Community Involvement**. G.A.I.N. is also a time for the Town of Youngtown to show appreciation to those in the community who support our efforts in the day-to-day fight against crime.

Box City Event helps children understand and appreciate urban design by combining art, architecture, creative thinking, city planning, design and construction, fun and learning, into one comprehensive educational experience! **Come Help Us Build!**

A Youngtown Winter Miracle Event sponsorship calls to those who want to be part of a fun and festive evening. Get your name in front of Youngtown residents, reward your employees and show your clients how **"COOL"** you really are!

Youngtown sponsorship packages will suit any budget, provide flexibility and offer a wide range of promotional opportunities. We welcome the opportunity to speak with you about all of our events and develop a sponsorship package that fits your objectives.

Please call Nicole Smart at 623-933-8286 or email her at nsmart@youngtownaz.org for sponsorship opportunities.



2018

G.A.I.N. EVENT
SPONSOR PACKET

YOUNGTOWN
IS THE PLACE FOR SAFETY, SUN, AND FUN





TOWN OF YOUNGTOWN SPONSOR PACKET A NOTE FROM THE COMMITTEE

SATURDAY, OCTOBER 27th

4 p.m. – 8:00 p.m.

Greer Park – 112th Avenue & Alabama Avenue

Join us as we come together to celebrate Youngtown's G.A.I.N. neighborhood celebration on Saturday, October 27, 2018 between the hours of 4:00 p.m. and 8:00 p.m. at Youngtown's Greer Park located at 112th and Alabama Avenues in Youngtown.

Free activities for the entire family include face painting, K-9 demonstrations, live music, bicycle rodeo, and a Trunk or Treat for the kids!

G.A.I.N. stands for *Getting Arizona Involved in Neighborhoods*. G.A.I.N. is Arizona's answer to National Night Out, which is held each year in August. With temperatures soaring to 105 plus degrees in August, several communities decided to observe these events in October and call them G.A.I.N.

Here in Youngtown, our G.A.I.N. event encourages residents to come together in a fun atmosphere to promote safety, neighborhood communication and celebrate the successes of crime prevention through community involvement. G.A.I.N. is also a time for the Town of Youngtown to show appreciation to those in the community who support our efforts in the day-to-day fight against crime.

Meet members of the Sun City Fire & Medical District, the Maricopa County Sheriff's Office, as well as Town Council members and officials.

Fun for the whole family!





TOWN OF YOUNGTOWN SPONSORSHIP OPPORTUNITIES

The 2018 G.A.I.N. Event will be held on Saturday, October 27th at Greer Park in Youngtown, AZ. Show your express dedication to safe neighborhoods by becoming a sponsor of the 2018 Safety, Sun and Fun Event. Your financial investment into the community will impact thousands of residents in the area. Through our programs and demonstrations, youth will gain exposure to law enforcement and fire personnel and the leadership of the Town of Youngtown. We thank you in advance for your investment in G.A.I.N., but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$2500 (only 1 accepted)

- Event will be advertised as 2018 Safety, Sun and Fun G.A.I.N. Event presented by (Your Company's Name)
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by our MC and Staff indicating Title sponsorship
- Event banner with your company logo displayed on stage during the event

BAND STAGE SPONSOR—\$1000 (only 1 accepted)

- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Sponsor music entertainment with your company logo displayed on stage during the event
- Mentions throughout the event by our MC and Staff

TRUNK OR TREAT SPONSOR—\$700.00

- Sponsor the Trunk or Treat with your company logo displayed next to Greer Park Pavilion
- Company name and/or logo on posters and Town website
- Mentions throughout the event by our MC and Staff

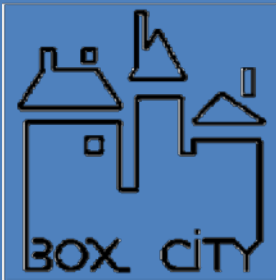
FAN SPONSOR—\$250.00

- Company name and/or logo on the Pavilion at Greer Park
- Company name and/or logo on Town Website
- Mentions throughout the event by our MC and Staff

IN-KIND SPONSOR— Donation

- Mentions throughout the event by our MC and Staff





2018

BOX CITY EVENT



YOUNGTOWN'S
BOX CITY EVENT
COME HELP US BUILD



SPONSOR PACKET



TOWN OF YOUNGTOWN SPONSOR PACKET A NOTE FROM THE COMMITTEE

SATURDAY, OCTOBER 27th

4 p.m. – 8:00 p.m.

Greer Park – 112th Avenue & Alabama Avenue

Join us as we come together to celebrate Youngtown's Box City Event on Saturday, October 27, 2018 in conjunction with the 2018 G.A.I.N. Event, between the hours of 4:00 p.m. and 8:00 p.m. at Youngtown's Greer Park located at 112th and Alabama Avenues, Youngtown, AZ.

Box City is a free event for kids from kindergarten through fifth grade, where they will make a building out of boxes and other materials and place their creation on a town grid that's been laid out on Alabama Avenue. Box City is also about teaching kids about the process of urban development, and about some of the principles that make for sound architecture, urban design, and planning. Here's how it works:

When the kids arrive, they start at the Building Permits station where they have to decide what kind of building they want to build (residential, office, civic, etc.). After receiving their permit, they head off to the Hardware Store where they select their building materials, then begin working on their project in the Construction Zone.

When finished, the kids have to have their building reviewed by a Building Inspector, who looks for key structural attributes such as having windows and doors and a roof.

They are now ready to proceed to the entrance to Box City, where they are met by a City Planner. The City Planner guides the child into selecting a good location for their building based on its zoning (parcels throughout Box City are zoned either for residential, commercial, mixed-use, civic, or recreational uses), the scale of their building, adjacency to transportation, natural features, and other uses, etc.





TOWN OF YOUNGTOWN SPONSORSHIP OPPORTUNITIES

The 2018 Box City Event in conjunction with the 2018 G.A.I.N. Event, will be held on Saturday, October 27th, at Greer Park in Youngtown, AZ. Show your express dedication to safe neighborhoods by becoming a sponsor of the 2018 Box City Event. Your financial investment into the community will impact thousands of residents of the area. Through our programs and demonstrations, youth will gain exposure to art, architecture, creative thinking, city planning, design and construction, fun and learning, in one comprehensive educational experience! We thank you in advance for your investment in Box City but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$500 (only 1 accepted)

- Event will be advertised as 2018 Box City Event Presented by (Your Company's Name)
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by our MC and Staff indicating Title sponsorship
- Event banner with your company logo displayed at Town Grid Site during the event

CORPORATE SPONSOR—\$200.00

- Company name and/or logo on posters and Town website
- Sponsor Box City with company logo displayed at Town Grid Site during the event
- Mentions throughout the event by our MC and Staff

EVENT SPONSOR—\$100.00

- Company name and/or logo on posters and Town website
- Mentions throughout the event by our MC and Staff

IN-KIND SPONSOR—Donation

- Company name and/or logo on Town Website
- Mentions throughout the event by our MC and Staff.



***YOUNGTOWN WINTER MIRACLE
SATURDAY, DECEMBER 8, 2018
5:00 P.M. TO 8:00P.M.***

The Youngtown Winter Miracle event has become a highly anticipated

tradition for the residents of Youngtown as well as families from surrounding communities. The Town elves have been notified that Santa will arrive at Greer Park located at 112th and Alabama Avenues via fire truck!

Many activities for the family will include: Snow falling in the desert Letters to Santa, trackless Holiday Express Train, Photo Booth, Carousel and Christmas Karaoke! How exciting it is to be a part of this Winter celebration!





2018

A Youngtown Winter Miracle Letter from the Committee

The Town of Youngtown, Arizona has been notified by Herbie the Head Elf at the North Pole that Santa Claus will arrive on December 8, 2018 in Greer Park. He will be escorted to the park on a Sun City Fire and Medical District fire truck.

TONS OF SNOW will fall in the play area along with a snow slide for the adventurous type. Letters to Santa, and Christmas Karaoke will be in place for those who do not wish to brave the snow. For those who wish to travel, the "Holiday Express" train will take passengers to see the holiday lights in Greer Park and the Clubhouse Square Complex, a carousel and a tree lighting ceremony will delight the children!

This event has become a much-anticipated annual event for the residents of Youngtown as well as families from the surrounding communities. Last year we hosted approximately 1,000 people during our three-hour event!



2018 A Youngtown Winter Miracle Sponsor Packet



December 8th at Greer Park in Youngtown. Show your express dedication to this holiday tradition by becoming a sponsor of the 2018 A Youngtown Winter Miracle! Your financial investment in the community will impact thousands of residents in the area. We thank you in advance for your investment in this year's holiday event but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$2500 (only one accepted)

- Event will be advertised as 2018 A Youngtown Winter Miracle Event Presented by _____
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by our MC and Staff indicating Title sponsorship
- Sponsor the Snow in the Desert with your company logo displayed on the snow play area fence during the event

CORPORATE SPONSOR—\$1,500.00 (only one accepted)

- Sponsor the “Christmas Carousel”
- Company name and/or logo on Town website
- Event banner with your company logo displayed on the fencing for the Carousel during the event
- Mentions throughout the event by our MC and Staff

STAGE SPONSOR—\$1000 (only 2 accepted)

- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by our MC and Staff
- Event banner with your company logo displayed on the stage where Santa and Mrs. Claus will be.

CORPORATE SPONSOR—\$750.00

- Sponsor the Trackless Holiday Express Train with signage at embarkment site
- Company name and/or logo on posters and Town website
- Mentions throughout the event by our MC and Staff

EVENT SPONSOR—\$500.00

- Sponsor the Princesses Anna and Elsa from the movie “Frozen”
- Company name and/or logo on posters and Town website
- Mentions throughout the event by our MC and Staff

FAN SPONSOR—\$300.00

- Sponsor Christmas Karaoke with signage at the karaoke stage
- Company name and/or logo on Town Website
- Mentions throughout the event by our MC and Staff

IN-KIND SPONSOR—Donation

- Mentions throughout the event by our MC and Staff

