

MAKE A DIFFERENCE

... invest in our community and have *fun* doing it.



LET'S DO THIS TOGETHER!

The Town of Youngtown invites you to partner with us and sponsor events that provide you the unique opportunity to connect with the community, to build brand awareness and show your company's support of the citizens' of Youngtown and surrounding areas.

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to impress clients, vendors and employees at these community minded experiences.

WE'LL FIND THE RIGHT FIT!

The Town of Youngtown's G.A.I.N Event encourages residents to come together in a fun atmosphere to promote safety, neighborhood communication and celebrate the successes of crime prevention through **Community Involvement**. G.A.I.N. is also a time for the Town of Youngtown to show appreciation to those in the community who support our efforts in the day-to-day fight against crime.

Box City Event benefits children to understand and appreciate urban design by combining art, architecture, creative thinking, city planning, design and construction, fun and learning into one comprehensive educational experience! **Come Help Us Build!**

A Youngtown Winter Miracle Event sponsorship calls to those who want to be part of a fun and festive evening. Get your name in front of Youngtown residents, reward your employees and show your clients how **"COOL"** you really are!

Youngtown sponsorship packages will suit any budget, provide flexibility and offer a wide range of promotional opportunities. We welcome the opportunity to speak with you about all of our events and develop a sponsorship package that fits your objectives.

Please call Stacy Anderson at 623-933-8286 or email at sanderson@youngtownaz.org for sponsorship opportunities.

2016 G.A.I.N. EVENT

Presented by Swell Farmacy



YOUNGTOWN IS THE
PLACE FOR
SAFETY, SUN, AND FUN



**Sponsor
Packet**

2016 G.A.I.N. EVENT

Presented by Swell Pharmacy



Town of Youngtown Sponsor Packet: A Note From the Committee



FRIDAY OCTOBER 28th 4 p.m. – 8:00 p.m. Greer Park – 112th Avenue & Alabama Avenue

Join us as we come together to celebrate Youngtown's G.A.I.N. neighborhood celebration on Friday, October 28, 2016 between the hours of 4:00 p.m. and 8:00 p.m. at Youngtown's Greer Park located at 112th and Alabama Avenues Youngtown, AZ.

Free activities for the entire family include face painting, bounce house, K-9 demonstrations, live music, bicycle rodeo, and a Trunk or Treat for the kids!

G.A.I.N. stands for *Getting Arizona Involved in Neighborhoods*. G.A.I.N. is Arizona's answer to National Night Out, which is held each year in August; because of temperatures, soaring to 105 plus degrees in August, communities statewide decided to observe these events in October and call them G.A.I.N.

Here in Youngtown, G.A.I.N. events encourage residents to come together in a fun atmosphere to promote safety, neighborhood communication and celebrate the successes of crime prevention through community involvement. G.A.I.N. is also a time for the Town of Youngtown to show appreciation to those in the community who support our efforts in the day-to-day fight against crime.

Meet local business owners who support your community. You will also see members of the Sun City Fire & Medical District, the Maricopa County Sheriff's Office, as well as Town Council members and officials.

Fun for the whole family!



Town of Youngtown Sponsorship Opportunities



The 2016 G.A.I.N. Event will be held on Friday October 28th at Greer Park in Youngtown, AZ. Show your express dedication to safe neighborhoods by becoming a sponsor of the 2016 Safety, Sun and Fun Event. Your financial investment into the community will impact thousands of residents in the area. Through our programs and demonstrations, youth will gain exposure to law enforcement and fire personnel and the leadership of the Town of Youngtown. We thank you in advance for your investment in G.A.I.N., but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$2500 (SOLD)

- Event will be advertised as 2016 Safety, Sun and Fun G.A.I.N. Event Presented by (Your Company's Name)
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by MC and Staff indicating Title sponsorship
- Event banner with your company logo displayed on stage during the event

BAND STAGE SPONSOR—\$1000 (only 1 accepted)

- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Sponsor music entertainment with your company logo displayed on stage during the event
- Mentions throughout the event by MC and Staff

TRUNK OR TREAT SPONSOR—\$700.00

- Sponsor the Trunk or Treat with your company logo displayed next to Greer Park Pavilion
- Company name and/or logo on posters and Town website
- Mentions throughout the event by MC and Staff

BICYCLE RODEO SPONSOR—\$500.00

- Company name and/or logo on posters and Town website
- Sponsor Bicycle Rodeo with company logo displayed at course starting line
- Mentions throughout the event by MC and Staff

FAN SPONSOR—\$250.00

- Company name and/or logo on the Pavilion at Greer Park
- Company name and/or logo on Town Website
- Mentions throughout the event by MC and Staff

IN-KIND SPONSOR— Donation

- Mentions throughout the event by MC and Staff



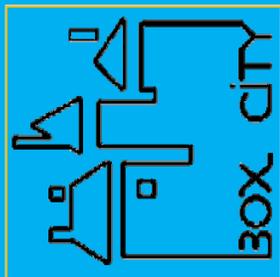
2016 G.A.I.N. EVENT

Presented by Swell Pharmacy



2016 BOX CITY EVENT

Presented by Swell Pharmacy



YOUNGTOWN'S BOX CITY EVENT

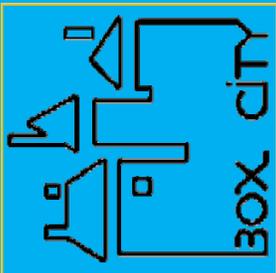


COME HELP US BUILD!

Sponsor Packet

2016 BOX CITY EVENT

Presented by Swell Farmacy



Town of Youngtown Sponsor Packet: A Note From the Committee



FRIDAY OCTOBER 28th 4 p.m. – 8 p.m. Greer Park – 112th Avenue & Alabama Avenue

Join us as we come together to celebrate Youngtown's Box City Event on Friday, October 28, 2016 in conjunction with the 2016 G.A.I.N. Event, between the hours of 4:00 p.m. and 8:00 p.m. at Youngtown's Greer Park located at 112th and Alabama Avenues, Youngtown, AZ.

Box City is a free event for kids kindergarten-fifth grade where they get to make a building out of boxes and other materials and place their creation on a town grid that's been laid out on Alabama Avenue. Box City is also about teaching kids about the process of urban development, and about some of the principles that make for sound architecture, urban design, and planning. Here's how it works:

When the kids arrive, they start at the Building Permits station where they have to decide what kind of building they want to build (residential, office, civic, etc.). After receiving their permit, they head off to the Hardware Store where they select their building materials, then begin working on their project in the Construction Zone.

When finished, the kids have to have their building reviewed by a Building Inspector, who looks for key structural attributes such as having windows and doors and a roof. After the Building Inspector signs off on their project, each child is photographed with their completed building.

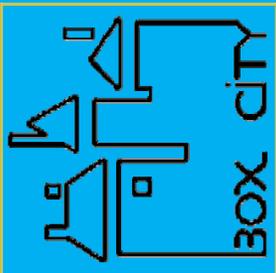
They are now ready to proceed to the entrance to Box City, where they are met by a City Planner. The City Planner guides the child into selecting a good location for their building based on its zoning (parcels throughout Box City are zoned either for residential, commercial, mixed-use, civic, or recreational uses), the scale of their building, adjacency to transportation, natural features, and other uses, etc.

Finally, after siting their building, each child receives a Certificate of Occupancy, complete with their photo and their building.



2016 BOX CITY EVENT

Presented by Swell Pharmacy



Town of Youngtown Sponsorship Opportunities



The 2016 Box City Event in conjunction with the 2016 G.A.I.N. Event, will be held on Friday, October 28th, at Greer Park in Youngtown, AZ. Show your express dedication to safe neighborhoods by becoming a sponsor of the 2016 Box City Event. Your financial investment into the community will impact thousands of residents of the area. Through our programs and demonstrations, youth will gain exposure to art, architecture, creative thinking, city planning, design and construction, fun and learning into one comprehensive educational experience! We thank you in advance for your investment in G.A.I.N., but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$500 (SOLD)

- Event will be advertised as 2016 Box City Event Presented by (Your Company's Name)
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by MC and Staff indicating Title sponsorship
- Event banner with your company logo displayed at Town Grid Site during the event

CORPORATE SPONSOR—\$200.00

- Company name and/or logo on posters and Town website
- Sponsor Box City with company logo displayed Town Grid Site during the event
- Mentions throughout the event by MC and Staff

EVENT SPONSOR—\$100.00

- Company name and/or logo on posters and Town website
- Mentions throughout the event by MC and Staff

IN-KIND SPONSOR—Donation

- Company name and/or logo on Town Website
- Mentions throughout the event by MC and Staff



Saturday, December 10, 2016



2016

A Youngtown Winter Miracle

5:00 p.m.—8:00 p.m.



Presented by Swell Pharmacy



The Youngtown Winter Miracle event has become a much anticipated tradition for the residents of Youngtown as well as families from surrounding communities. The Town elves have been notified that Santa will arrive at Greer Park located at 112th and Alabama Avenues via fire truck! Many activities for the family will include: Snow falling in the desert Letters to Santa, trackless Holiday Express Train, Photo Booth and Christmas Karaoke! How exciting it is to be a part of this Winter celebration!



December 10, 2016

2016 A Youngtown Winter Miracle



Letter from the Committee

The Town of Youngtown, Arizona has been notified by Herbie the Head Elf at the North Pole that Santa Claus will arrive on December 10, 2016 in Greer Park. He will be escorted to the park on a fire truck.

Ten TONS OF SNOW will fall in the play area along with a snow slide for the adventurous type. Letters to Santa, and Christmas Karaoke will be in place for those who do not wish to brave the snow. For those who wish to travel, the "Holiday Express" train will take passengers to see the holiday lights in Greer Park and the Clubhouse Square Complex, carolers and a tree lighting ceremony will delight the children!

This event has become a much anticipated annual event for the residents of Youngtown as well as families from the surrounding communities. Last year we hosted approximately 1,000 people during our three hour event!

December 10, 2016



December 10, 2016

December 10, 2016



2016 A Youngtown Winter Miracle Sponsor Packet

Our 2016 A Youngtown Winter Miracle Event will be held on Saturday, December 10th at Greer Park in Youngtown, AZ. Show your express dedication to this holiday tradition by becoming a sponsor of the 2016 A Youngtown Winter Miracle! Your financial investment into the community will impact thousands of residents in the area. We thank you in advance for your investment in this year's holiday event but more importantly, **your community thanks you.**

PRESENTING SPONSOR—\$2500 (SOLD)

- Event will be advertised as 2016 A Youngtown Winter Miracle Event Presented by _____
- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by MC and Staff indicating Title sponsorship
- Sponsor the Snow in the Desert with your company logo displayed on the snow play area fence during the event

STAGE SPONSOR—\$1000 (only 2 accepted)

- Company name and/or logo featured on all PR, media, marketing, signage & Town website
- Mentions throughout the event by MC and Staff
- Event banner with your company logo displayed on the stage where Santa and Mrs. Claus greet the children during the event

CORPORATE SPONSOR—\$750.00

- Sponsor the Princesses from the movie "Frozen"
- Company name and/or logo on posters and Town website
- Mentions throughout the event by MC and Staff

EVENT SPONSOR—\$500.00

- Sponsor the Trackless Holiday Express Train with signage at embarkment site
- Company name and/or logo on posters and Town website
- Mentions throughout the event by MC and Staff

FAN SPONSOR—\$300.00

- Sponsor Christmas Karaoke with signage at the karaoke stage
- Company name and/or logo on Town Website
- Mentions throughout the event by MC and Staff

IN-KIND SPONSOR—Donation

- Mentions throughout the event by MC and Staff

