



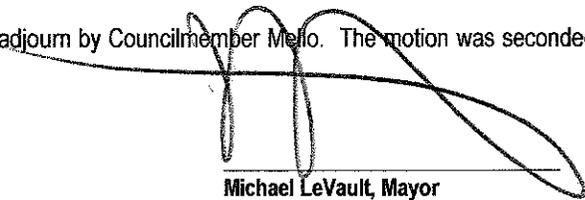
**MINUTES OF THE SPECIAL MEETING OF THE COMMON COUNCIL OF YOUNGTOWN, AZ
WEDNESDAY, MARCH 30, 2016, COUNCIL CHAMBERS, 12033 N. CLUBHOUSE SQUARE**

1. **Call to Order:** Mayor LeVault called the meeting to order at 6:34 p.m.
2. **Roll Call:** Council present: Mayor Michael LeVault, Vice Mayor Jacob Duran, Councilmembers Margaret Chittenden, Dorena Mello, Judy Johnson, and Charles Vickers. Excused: Councilmember June Miller
Staff present: Town Manager Jeanne Blackman, Town Attorney Trish Stuhan, Library Manager Heidi Speed, Chief Financial Officer James Alcantar, Court Administrator Lisa Lipinski, and Community Development Manager Gregory Arrington.
3. **Pledge of Allegiance and Invocation:** The Pledge was led by Town Attorney Stuhan and the Invocation was given by Councilmember Mello.
4. **Business:**
 - A. Purpose of Strategic Budget Work Session
 - Town Manager Blackman introduced Pat Walker from Pat Walker Consulting.
 - Pat Walker gave a PowerPoint presentation covering the points below (see attached).
 - B. Review and discussion of 2013 Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis
 - Reviewed the 2013 Strengths
 - Council and staff added the 2016 Strengths
 - Easy to do business with
 - Accessible
 - User friendly environment
 - Community involvement
 - Great business climate for small business start-ups
 - Reviewed the 2013 Weaknesses
 - Council and staff added the 2016 Weaknesses
 - Population
 - Lack of land mass
 - Negative perception of reputation and image
 - No recognition from the rest of the Valley
 - Large number of rentals - 35% - 40%
 - Homes not owner occupied
 - Difficult for the Code Enforcement Department to enforce laws
 - Challenge to update existing Town Codes.
 - Third party to conduct an audit
 - Enforce the 2% rental tax
 - Register rentals with the Maricopa County Recorder's Office and Arizona Department of Revenue
 - Council and staff added the 2016 Strategic Priorities
 - Update existing Codes
 - Put in policies and procedures to assist in enforcement
 - Monitoring and oversight
 - Build on "Uniquely Youngtown" branding
 - Reviewed the 2013 Opportunities
 - Council and staff added the 2016 Opportunities
 - Establish a marketing strategy
 - Showcase that Youngtown has no property tax or developer fees to potential businesses and developers
 - Embrace and build upon Youngtown's uniqueness
 - Council and staff added the 2016 Priorities

- Market and educate the public on the Sun City Fire and Medical District (SCFD) bond at the General Election in November, 2016
- Reviewed the 2013 Threats
- Added the 2016 Threats
 - There were no new threats discussed
- C. Review and discussion of Values, Mission and 2013 Strategic Priorities
 - Reviewed the 2013 Strategic priorities
 - Council and staff added the 2016 Strategic priorities
 - Budget for realistic grant opportunities
 - Mayor LeVault spoke about applying for the Indian Gaming grants. The Town has in the past received grants to build the Emergency Operations Center and paint house numbers on sidewalks.
 - Invest in youth programs for teens
 - Skate Park
 - Splash Pad
 - Increase the social media presence
 - Develop a transportation program for residents to utilize to go to neighboring cities and towns for youth programs
 - Address the homeless population
- D. Overview of the Fiscal Year 2016-2020 Budget Projections
- E. Discussion of future priorities for fiscal year 2017-2021
- F. Fiscal Year 2016-2017 Proposed Budget Priorities
 - Potential services
 - Department needs
 - Anticipated staffing
 - Special projects and grants
- G. Overview of Fiscal Year 2016-2017 Budget Calendar

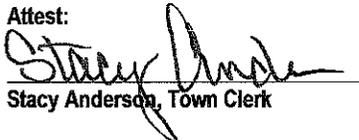
Announcement of next Regular Council Meeting: Thursday, April 7, 2016 at 7:00 p.m.

Adjournment: At 8:39 p.m. there was a motion to adjourn by Councilmember Mello. The motion was seconded Vice Mayor Duran. Motion passed unanimously with a voice vote



Michael LeVault, Mayor

Attest:



Stacy Anderson, Town Clerk

Minutes approved at April 7, 2016 regular meeting